A New Vision for the Upper West

Walk to School Day
NYC

STREETFILMS

Ciclovia – Bogota,

D.C. Launches Bike Share
Brooklyn Students Paint the Pavement

Rep. Earl Blumenauer Rides with T.A.

Ciclovia – Bogota,

STREET FILMS

Hal & Kerri Grade Your Bike
MISSION - OBJECTIVE

Our goal is to make films that are short, informative, creative, enlightening, and entertaining.

We attempt to translate difficult to comprehend transportation concepts and make them more accessible.

We like to focus on the positive; trying to show best practices in cities that are being innovative in transportation policy.

99% of the time we only use bicycles, mass transit or foot-power to produce Streetfilms.
WHAT WE DO

A unique synergy of:
- Journalism
- Advocacy
- Filmmaking

Nearly 400 Streetfilms on the site. 4 million total plays. Used by dozens of countries; hundreds of blogs; nearly 30 DOTs

We do straight up reporting mini-documentaries, animations, explanations of transportation policy, interviews with experts in the field and even funny fodder like comedic spoofs and parody.

Screening SF Main Library, Oct 2008
From professional transit animations to claymations about parking policy!
We fully encourage transportation blogs to use and embed our films in order to spread the word and get other blogs to pick them up.

Samples of blogs we appear on often:
- Treehugger
- Bike Snob
- Copenhagenize
- Gothamist
- Grist
- No Impact Man
- NY Times City Room
- Bike Portland
- Planetizen
- The Oil Drum
- Seattle Transit
ON THE BIG SCREEN

100s of screenings & festivals in large venues all over the world and the U.S. since 2006. Just a few:

- Museum of the City of New York
- San Francisco Main Library
- Two Boots Pioneer Theater [NYC]
- Varsity Theater (Davis, CA)
- IFC Theater [NYC]
- Cinema Svetozor [Prague]
- Brattle Theater (Boston)
- Clinton Street Theater [Portland, OR]
- Philadelphia Academy of Arts & Sciences
-- Guggenheim Museum [NYC]
ON THE SMALL SCREEN

There have been *hundreds* of screenings & uses of STREETFILMS by advocates & individuals in presentations to educate and energize their communities.

Community Cycles: Boulder, Colorado, Fall 2008
OTHER OUTLETS

SOCIAL MEDIA
- Twitter
- Facebook
- Apple Podcasts
- YouTube
- Vimeo
- TubeMogel

TELEVISION
- Brian Lehrer Show
- Grit TV with Laura Flanders
- Democracy Now!
- NY1, CBS-TV, CNN

DVDs & DIGITAL FILES
- We have DVD compilations for those seeking to use our films. We ask for a small donation to help defray postage & processing.

- HD files are available directly for download for a small processing fee.

- For very special occasions, we also will cut specific playlists of our work on a playable DVD.

- You must obtain permission to re-edit any of our work.

- Please contact us for additional information if you are considering this.
“Your Ciclovia video was critical to engage city leaders to start our own Sunday Streets program. Showing the video to our Mayor [Gavin Newsom] was the next best thing to flying him to Bogota to witness the joys of Ciclovia firsthand. The success of San Francisco's Sunday Streets owes a great debt to Streetfilms' pioneering work.”

-Leah Shahum, Executive Director, SF Bike Coalition
Bogota Streetfilm Published: Dec 2007

Portland Sunday Parkways: June 2008

NYC Summer Streets: August 2008

San Francisco Sunday Streets: Sept 2008

Chicago Sunday Parkways: October 2008

Bike Miami Ciclovias: November 2008
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“Say, you were on Seattle TV this am. The city painted their first bike box and they ran your Streetfilms with you demonstrating!”

-Kathy Albert, Sound Transit

“…we were impressed with your Streetfilm and wanted to adapt [your] graphics into our materials.”

-Kevin, SFMTA
“[Streetfilms] work is inspiring.”

“Using the video for classes to show an example of people renewing the commons.”
“Streetfilms was like school to me, keeping me up to date, learning about different organizations, and how things are being done in other cities.”

“It’s the topics blogged about on Streetsblog & Streetfilms that are what I really want to study and act upon. The blogs have been a constant source of inspiration to me.”
PRAISE FROM THE EXPERTS

“Streetsblog and Streetfilms are the gold standard in internet advocacy and education for sustainable transportation - the 21st Century public interest voice for the 21st Century transportation system that we all need.”

-Janette Sadik-Khan, NYC DOT Commissioner

“All of you are great human beings who are planting seeds all over to make a better world, where people are happier and we have healthier communities. Thanks for your enthusiastic and most creative work.”

-Gil Penalosa, Executive Dir, Walk & Bike For Life

“I enjoyed playing with the model cars today, and I think it will get across the message better than any powerpoint. I wish you could edit all my lectures.”

-Donald Shoup, Author, “High Cost of Free Parking,” Professor UCLA
If you only have 15 minutes with an elected official, take ten minutes of that time and show them some Streetfilms.

-Mia Birk, Chief Executive Officer and Principal, Alta Planning + Design
"We like traffic, it means economic activity, it means people coming here."

-- Mayor Michael Bloomberg, August 2, 2006

2006: Broadway, north of Canal Street, Manhattan
Car-free Times Square & Broadway

Physically Separated Bike Lanes

THE FUTURE

Herald Square
SERIES PAGES

- Moving Beyond the Automobile
- Fund for the Environment and Urban Life
- 10 videos released weekly
- Curriculum & DVD
- 100K Hits since launch
- Crowd-Sourcing translation and Subtitles
- English transcripts for all 400 videos
CROWDSOURCING

SUBTITLES

MBA: Highway Removal

In this week's episode, we take a guided tour of past problems with Congress for Highway Congress. In Miller Highway and unpredictable high disasters, it turns out once they become bad, they suck wealth away during rush hour.

Now several cities are making this series possible.

Universal Subtitles

- Add New Translation
- Improve These Subtitles
- Subtitle Homepage
- Get Embed Code
- Download Subtitles

MY SETTINGS

- eeepee
- Logout
- Language Preferences
DIRECT RESULTS

Streetfilms communicates the message better than any medium I've ever seen. Print articles are good, websites are better, but nothing says it like Streetfilms!

-Lois Moss, Executive Director, Walk + Roll Cleveland, Ohio

Published: July 2010
Viewed 55,000+ times in three months!

20 blogs in the Streetsblog.net universe linked to this; 100s of Tweets help spread the film.
"There are two kinds of streets - the dangerous and inefficient kind we used to have, and the kind the public now knows is possible thanks to Streetfilms."

--Paul Steely White, Executive Director, Transportation Alternatives